

PARTNER BRIEF / DSP-READY BETA

# ACC wants to become the trust and data layer for AI-era music origin.

Art Clearance Certification turns a creator declaration into a visible, verifiable and API-readable market signal: HUMAN, SEMI-MIX or AI GEN, bound to the audio hash, declaration hash and public certificate status.



## Why partners should care now

### Catalog flooding is an operating cost

AI-era volume creates review load, metadata ambiguity, policy exceptions and trust UX pressure. The problem is operational before it is philosophical.

### Metadata is not origin proof

A partner can often identify a recording while still having no structured origin status. ACC adds a calm declaration-and-proof layer.

### Detection is not enough

Black-box AI detection creates accusation risk. ACC gives systems a status object they can route without pretending to be a magic detector.

## 3-minute CEO demo path

<b>0:00</b>	Issue one certificate in Creator from a test audio file and declaration.
<b>0:45</b>	Open public proof: mark, status, hashes, identity level and trust boundary.
<b>1:30</b>	Open ACC API: the same certificate as JSON for ingestion, routing and audit.
<b>2:15</b>	Search an external ISRC: metadata can exist while ACC status returns NOT_CERTIFIED.
<b>3:00</b>	Open Ledger: batch integrity, Merkle root and OpenTimestamps lifecycle.

## What a pilot should prove

<b>Input</b>	A track file is hashed in the client. ACC receives the hash, metadata, identity evidence level and declaration.
<b>ACC core</b>	ACC creates a W3C-style certificate object, declaration hash, ledger event and batch anchor root.
<b>Output</b>	Partner systems receive public proof, API status and a repeatable decision boundary: certified or not_certified.
<b>Boundary</b>	ACC verifies declaration submission, timestamp, hashes, status and registered identity evidence. It does not replace legal review or claim to detect AI independently.

## Pilot request

Bring one painful workflow: catalog intake, AI disclosure, upload review, evergreen catalog diligence or public origin UX. ACC will map where origin data enters, where it is consumed and what API response the partner needs.

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